



MediaAlpha To Present at Citi's 2021 Global Technology Virtual Conference

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LOS ANGELES--(BUSINESS WIRE)-- MediaAlpha, Inc. (NYSE: MAX) today announced that Steve Yi, Co-Founder and Chief Executive Officer, and Tigran Sinanyan, Chief Financial Officer, will participate in a virtual fireside chat at Citi's 2021 Global Technology Virtual Conference on Tuesday, September 14, 2021, at 3:30 p.m. Eastern Time. Register by clicking on this [link](#).

The presentation will be webcast live and archived for a limited time on MediaAlpha's investor relations website at <https://investors.mediaalpha.com>.

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